

2018 USPTA specialty courses

Course name	Speaker	Classroom/On court
<i>A strategy of excellence: putting a new "spin" on what life "serves" up</i>	Donna Yuritic	Classroom
<i>A system for supervision</i>	Barbara Fackel	Classroom
<i>ABCs of stroke production</i>	Don Henson	Classroom/On court
<i>Advanced stroke production</i>	Bill Tym Don Henson	Classroom/On court
<i>Anticipation training for tennis</i>	Feisal Hassan Dave Hagler	On court
<i>Assertive communication and negotiation skills</i>	Barbara Fackel	Classroom
<i>Balancing multiple priorities</i>	Barbara Fackel	Classroom
<i>Beyond strokes and strategy</i>	Robert Heller Anne Smith Jeff Greenwald	Classroom
<i>Biomechanics</i>	Bobby Bernstein Paul Lubbers, Ph.D	Classroom
<i>Boost your communication skills</i>	Jeff Hawes Pat Whitworth	Classroom
<i>Building and repairing the fundamentals</i>	Don Henson Dave Kozlowski	On court
<i>Business and pro shop management</i>	Mark McMahon	Classroom
<i>Business growth and development for tennis professionals</i>	Tom Daglis	Classroom
<i>Cardio Tennis</i>	Michele Krause TIA	On Court
<i>Career planning for the tennis professional</i>	Feisal Hassan Alan Cutler	Classroom
<i>Changes in the game: a breakdown of modern tennis</i>	David T. Porter, Ed.D.	Classroom/On court
<i>Club activity programming</i>	Don Henson Hans Romer Paula Scheb	Classroom
<i>Coach youth tennis</i>	USTA Craig Jones Butch Staples	Classroom/On court
<i>Coach youth tennis: Beyond beginner training</i>	Julio Godreau	On court
<i>Coaching doubles: drills, buzzwords and visual aids</i>	Sheryl Behne Feisal Hassan Greg Patton	On court
<i>Competitive doubles patterns</i>	Greg Patton Mark Fairchilds	On court
<i>Competitive singles patterns</i>	Greg Patton Mark Fairchilds	On court
<i>Court maintenance</i>	Pat Hanssen Kevin Hamilton	Classroom/On court
<i>Court speed: tennis-specific conditioning</i>	Mark Kovacs Jim McLennan David T. Porter, Ed.D	On court
<i>Creating a perfect practice</i>	Bill Tym	Classroom/On court
<i>Creating a total service tennis facility (organization)</i>	Jeff Hawes Pat Whitworth	Classroom

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<i>Creating successful programs</i>	Mike Woody Larry Karageanes Hans Romer	Classroom
<i>Creative drill design</i>	Joe Dinoffer Feisal Hassan	On court
<i>Creative programming</i>	Hans Romer Paula Scheb	Classroom
<i>Curriculum development</i>	Bob Love Guy Parks	Classroom
<i>Developing a game-ready player with the 5 Keys to Tennis</i>	Brett Hobden Chip Brooks	On court
<i>Developing a team program</i>	Bunny Bruning	Classroom
<i>Developing players</i>	David T. Porter, Ed.D Brett Hobden Luis Mediero	Classroom/On court
<i>Digital camera for tennis</i>	Andy Ventress	Classroom and On court
<i>Doubles connection: how to be a better doubles partner</i>	Kim Dillard Paula Scheb Hans Romer	On court
<i>Doubles strategy: phases and situations</i>	Feisal Hassan	Classroom/On court
<i>Drills for all levels</i>	Brett Hobden Joe Dinoffer Jorge Capestany	On court
<i>Dynamic total body tennis</i>	Martin Baroch	Classroom
<i>East meets West: An integrated approach to peak performance</i>	Desmond Oon, Ph.D. and Scott Ford	Classroom/On court
<i>Effective team building</i>	Barbara Fackel	Classroom
<i>Equipment consulting</i>	Dave Bone Drew Sunderlin	Classroom
<i>Equipment customization</i>	Drew Sunderlin Dave Bone	Classroom and On court
<i>Essentials of Platform Tennis</i>	Patricio Misitrano	Classroom/On court
<i>Establishing growth and maximizing revenue</i>	Thomas Le	Classroom
<i>First Aid and CPR</i>	Various	Classroom
<i>Fitness training and periodization</i>	Todd Ellenbecker	Classroom/On court
<i>Footwork</i>	Mark Kovacs Jim McLennan David T. Porter, Ed.D.	Classroom/On court
<i>From director of tennis to general manager</i>	Spike Gonzales Paula Scheb Tom Dagleis Raul Saad	Classroom
<i>Games based teaching</i>	Dave Hagler	On court
<i>Global modern tennis techniques</i>	Brett Hobden	Classroom/On court
<i>Group lessons</i>	David T. Porter, Ed.D. Joe Dinoffer	On court
<i>Group lessons for the new millennium</i>	Joe Dinoffer	On court
<i>Growing your business with SEO, social media and online marketing</i>	Thomas Le	Classroom
<i>Healthy junior development</i>	Eric Mann	Classroom

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<i>How to be a better head professional or tennis director</i>	Paul MacDonald Paula Scheb	Classroom
<i>Incorporating modern video analysis technology into tennis instruction</i>	Warren Pretorius	Classroom/On court
<i>Incorporating System 5 into lessons</i>	Chip Brooks	On court
<i>Junior development</i>	Bill Tym Rick Macci Eric Mann	On court
<i>Just for kids</i>	Joe Dinoffer	On court
<i>Kid in the middle</i>	Mike Barrell	On court
<i>Leadership: Strategies for the workplace</i>	Barbara Fackel	Classroom
<i>Maintaining a healthy lifestyle</i>	Todd Ellenbecker Page Love	Classroom
<i>Making 10 and Under Tennis work for you</i>	Townsend Gilbert Eric Mann	Classroom/On court
<i>Making tennis easy, fast and fun for adult beginners</i>	Joe Dinoffer Carrie Cimino	Classroom
<i>Making your pro shop a profitable venture</i>	Drew Sunderlin Paula Scheb	Classroom
<i>Management: a learned skill</i>	Ajay Pant	Classroom
<i>Managing a tennis complex</i>	Fernando Velasco Paula Scheb Tom Dagleis	Classroom
<i>Managing the job search</i>	Fred Viancos	Classroom
<i>Managing your team for success</i>	Doug Cash	Classroom
<i>Marketing and promotion success</i>	Joe Dinoffer Paula Scheb	Classroom
<i>Marketing: promotion and sales</i>	Tom Sweitzer Paula Scheb	Classroom
<i>Maximize revenue and retention through camps</i>	Nigel Pugh	On Court/Classroom
<i>Maximize your earning potential as a tennis entrepreneur</i>	Laury Hammel Paula Scheb	Classroom
<i>Mental toughness (the monsters in your mind)</i>	Ken DeHart Sean Brawley	Classroom
<i>Motor learning/sport psychology</i>	Bryce Young, Ph.D. Mike Kernodle, Ph.D. David T. Porter, Ed.D.	Classroom
<i>Net Generation</i>	Craig Jones Steve Keller	Classroom/On court
<i>Net profit: a business program for tennis professionals</i>	Dave Sivertson Gordon Collins Tom Dagleis	Classroom
<i>No troubles in this doubles</i>	Greg Patton	On court
<i>Nutrition/sport physiology</i>	Page Love Michael Bergeron, Ph.D.	Classroom
<i>Physical literacy for teaching professionals</i>	Kirk Anderson	On court
<i>Point construction for singles play</i>	Greg Patton Bill Tym	On court
<i>Programming for service, skill and survival</i>	Sheryl Behne	Classroom

Course name	Speaker	Classroom/On court
<i>Providing quality service</i>	Jeff Hawes Pat Whitworth Tom Sweitzer Jill Fonte	Classroom
<i>Psychology of peak performance</i>	Sean Brawley Bryce Young, Ph.D. Paula Scheb	Classroom
<i>Quality management</i>	Tom Sweitzer Jill Fonte	Classroom
<i>Racquet acceleration and control training</i>	Feisal Hassan	On court
<i>Raising athletic royalty</i>	Frank Giampaolo	Classroom
<i>Right Clicks: Making Information Technology Work For You</i>		Classroom (w/Internet)
<i>Science and psychology of competition</i>	Ken DeHart Sean Brawley	Classroom/On court
<i>Setting personal and professional team goals</i>	Barbara Fackel	Classroom
<i>Singles strategy and tactics</i>	Feisal Hassan Bill Tym	On court
<i>Software-specific computer training</i>	Alan Cutler	Classroom
<i>Speed, agility and quickness for tennis</i>	Ken Olivier Mark Kovacs	Classroom/On court
<i>Sport safety training</i>	American Red Cross	Classroom
<i>Sports medicine/biomechanics</i>	Todd Ellenbecker	Classroom
<i>Sports science: hitting the ball</i>	Jim McLennan	Classroom
<i>Starting a successful tennis program / academy</i>	Thomas Le	Classroom
<i>Strategy and tactics</i>	Bill Tym David T. Porter, Ed.D.	On court
<i>Stress management</i>	Barbara Fackel Robert Heller	Classroom
<i>Stroke analysis</i>	Don Henson John Yandell Warren Pretorius	Classroom/On court
<i>Stroke analysis and specificity training</i>	Don Henson John Yandell	On court
<i>Summer programming</i>	Glen Howe	Classroom
<i>Taking sport psychology to the court</i>	Bryce Young, Ph.D. Sean Brawley	Classroom/On court
<i>Target area training for singles and doubles</i>	Feisal Hassan	On court
<i>Teaching effective strokes: the No. 1 job of a tennis professional</i>	Laury Hammel Bill Tym	On court
<i>Teaching in progressions</i>	Tim Mayotte	On court
<i>Teaching large groups of adults and children</i>	Bill Tym Townsend Gilbert Eric Mann	On court
<i>Teaching modern tennis successfully</i>	Brett Hobden	Classroom/On court
<i>Teaching visual tennis: an alternative approach for all levels</i>	John Yandell	Classroom and On court
<i>Teaching young juniors ages 3 to 6</i>	Craig Jones Townsend Gilbert Rita Gladstone Joe Dinoffer	On court
<i>Team coaching</i>	David T. Porter, Ed.D. Bill Tym	Classroom/On court

Course name	Speaker	Classroom/On court
<i>Tennis business management</i>	Mark McMahon Tom Dagleis	Classroom
<i>Tennis club marketing</i>	Larry Karageanes Tom Dagleis Paula Scheb	Classroom
<i>Tennis club programming</i>	Larry Karageanes Paula Scheb Tom Dagleis	Classroom
<i>Tennis Fitness: The Xs and Os of Adding Fitness to Your Tennis Programming</i>	Lane Evans	Classroom
<i>Tennis footwork and movement</i>	Feisal Hassan David T. Porter, Ed.D.	Classroom/On court
<i>Tennis fun and fundamentals for kids in large (20+) groups</i>	Townsend Gilbert Joe Dinoffer	On court
<i>Tennis injuries — prevention and rehabilitation</i>	Todd Ellenbecker	Classroom
<i>The complete professional</i>	Alan Cutler Feisal Hassan	Classroom
<i>The essentials of shot making</i>	Feisal Hassan	On court
<i>The job of the tennis director</i>	Doug Cash	Classroom
<i>Training strength and explosive power for tennis</i>	Mark Kovacs Adam Brewer	Classroom
<i>Understanding and managing stress in the tennis profession</i>	Barbara Fackel Robert Heller Barabara Braunstein	Classroom
<i>Using your coaching skills in a manager's role</i>	Jill Fonte	Classroom
<i>Virtual drill design: using a ball machine to enhance your lessons</i>	Stan Oley	On court
<i>Vision training for tennis</i>	Feisal Hassan	On court
<i>Wheelchair tennis</i>	Bal Moore, Ph.D. Dan James Michael Mercier	On court
<i>You and the young junior age 7 to 9</i>	Craig Jones Rita Gladstone Townsend Gilbert Eric Mann	On court