CONTINUING EDUCATION OPPORTUNITIES

USPTA Professionals are given numerous opportunities to grow professionally. These include:

I. Conferences
   A. Division Conferences
      1. Seminars, specialty courses, and round tables covering teaching, business, facility management, and sport science
      2. Division mid-year meetings in addition to yearly conventions
   B. World Conference
      1. Seminars, specialty courses, and round tables covering teaching, business, facility management, and sport science
      2. Resource for DVD production
   C. Other conferences and education events offered throughout the country

II. Distance learning
   A. TennisResources.com – USPTA’s online education library includes:
      1. Lessons and drills
      2. On Court with USPTA full length episodes
      3. Seminars
      4. Specialty Courses
      5. Webinars
   B. DVDs

III. Designations and other degrees
   A. Accredited Professional Coach (APC)
   B. Specialist Degrees
      1. Competitive Player Development
      2. Facility Management
      3. Pro Shop Operations
      4. Wheelchair Tennis
   C. Certification Options
      1. Platform Tennis
      2. Wheelchair Tennis
      3. Pickleball

USPTA MEMBER BENEFITS

- $6 Million of on-court and in-classroom liability coverage
- Wilson racquets and accessories
- Nike/Fromuth apparel and shoes
- Wilson tennis balls
- Health insurance assistance
- Supplemental Savings Plan
- Admission to US Open Series events
- TennisResource.com (drills, videos, and lesson plans for coaches and pros)
- More benefits at uspta.com/Benefits

Why Hire a
Why Hire a
Elevating the standards of tennis-teaching professionals and coaches
• You can count on USPTA-certified Professionals to deliver top-notch instruction and programming to your facility and customers.

• With our continuing education covering numerous topics, our members are equipped to handle much more than on-court interactions, including management situations, member relations, customer service, etc.

• We understand that tennis is a key component of many clubs and public facilities the quality of tennis-teaching professionals is often what enables that part of your tennis business to thrive.

• We take educating our pros very seriously as that gives them the tools to do a better job of tennis programming.

• Our pros are well-informed and able to implement tennis programs that grow the game, which in turn can impact your facility and bottom line.

• We stay on top of education/certification and industry programs, so that you have tennis-teaching pros who stay ahead of the curve and help keep your clientele satisfied and growing.

• The success of a tennis-teaching professional and his/her ability to conduct an effective, fun lesson can lead to referrals for friends to take lessons from that pro. After all, recommendations from friends and family are one of the most common criteria for choosing a tennis-teaching professional.

WHAT USPTA CERTIFICATION MEANS

What to expect from your pro

Below is a list of common job titles and responsibilities for USPTA members based on their certification ratings or status. These descriptions do not reflect all possible variances to customary jobs for USPTA professionals.

Master Professional
(Must achieve tested rating of Elite Professional, plus have remarkable achievements in teaching, playing, industry service and education.)

Club manager, director of tennis, head tennis professional
All Elite Professional responsibilities, plus club management

Elite Professional (highest tested rating)
Director of Tennis, Head Tennis Professional
Direct tennis programs, develop lesson programs, manage pro shops and tennis facility operations, direct activities, handle administrative duties, such as hiring, developing budgets, directing communications, serving as integral part of professional management team

Certified Professional
Head Tennis Professional, Associate Professional, Assistant Professional
Organize and implement tennis programs, assist with and develop competitive players, assist with and/or direct pro shop management, facility maintenance, conduct private and group lessons, assist with tennis programs

Recreational Coaches (nontested)
High School Coach, Part-time Teacher/Coach
Assist full-time staff with camps, group lessons and other grassroots programming

The Accredited Professional Coach (APC) credential is earned and retained through mandatory continuing education and is valuable to not only those who attain it, but also to employers, the public and the tennis-teaching profession itself.

It demonstrates a tennis teacher’s commitment to career-based education in such knowledge areas of tennis as teaching skills, sport science and business concepts, as well as a commitment to professional excellence and ethical conduct.

• A USPTA member must be certified at a Professional level or be a Master Professional, and earn 20 APC designated continuing education units over a two-year period.

• Members must also take the Professional Tennis Coaches Academy I (PTCA I) course and pass a competency exam at 80 percent or higher.

• APC CEUs can be earned through numerous USPTA- and industry-sponsored activities, through outside certifications, and online coursework. APCs must continue to earn 20 APC CEUs every two years to maintain their accreditation.

Accredited Professional Coach